



EXPORT BASICS

Resources to help your business succeed in the Global Market



GREATER»MSP[®]

Minneapolis Saint Paul Regional Economic Development Partnership

MINNESOTA EXPORT SERVICES

We'll get you connected with the right people at the right time.

Are you wondering how to take your first foray into exporting? Or are you a seasoned exporter who is in need of information? We're in no short supply of organizations and groups that can help you with all of your export needs.

DID YOU KNOW?



87% OF ECONOMIC GROWTH
HAPPENS OUTSIDE OF U.S. BORDERS

MINNESOTA EXPORT RESOURCES

RESOURCES FOR EXPORT CONSULTING & TRAINING

GREATER MSP

GREATER MSP is a private economic development organization dedicated to growing the economy of the 16-county Minneapolis Saint Paul region. GREATER MSP works with companies in the metro region to help them launch or expand sales into overseas markets. We provide export counseling, and facilitate relationships with other service providers, industry groups and overseas organizations.

651-287-1360 | www.greatermsp.org

Offering Support in the Following Areas:

- Export Counseling & Market Intelligence
- Facilitation & Referrals

Minnesota Trade Office

The Minnesota Trade Office offers companies the information, skills, resources and contacts they need to successfully export goods and services worldwide.

651-259-7498 | www.exportminnesota.com

Offering Support in the Following Areas:

- Export-related Training
- Small Business Export Development Grants (STEP)
- Trade Missions & Trade Show Organization
- Trade Assistance Helpline & Export Counseling

U.S. Commercial Service Minnesota

The U.S. Commercial Service is the local federal government office with a global network providing customized solutions enabling Minnesota companies to sell U.S. made products and services internationally.

612-348-1638 | www.export.gov/Minnesota

Offering Support in the Following Areas:

- Trade Counseling
- Market Intelligence
- Business Matchmaking
- Commercial Diplomacy

Minnesota Department of Agriculture

The Minnesota Department of Agriculture works to discover and develop potential markets for Minnesota's farmers, agribusinesses, and processed food companies.

651-201-6220 | www.mda.state.mn.us

Offering Support in the Following Areas:

- Export Assistance
- Trade Missions & Trade Show Organization
- Market Development Funding

Midwest Global Trade Association

The Midwest Global Trade Association is a membership organization providing education, current information, and support to enhance the international business opportunities of its members and the community.

651-290-7482 | www.mgta.org

Offering Support in the Following Areas:

- Export and Import-Related Training

WANT MORE?

Calendar of export events and training programs:
WWW.EXPORTMINNESOTA.COM

RESOURCES FOR NEW BUSINESSES & FIRST-TIME EXPORTERS

Small Business Development Center (St. Thomas)

The Small Business Development Center matches small businesses currently in operation with experienced consultants who provide business planning, market research, product development, and financing assistance.

Diane D. Paterson | Associate Director
651-962-4503 - diane.paterson@stthomas.edu
www.stthomas.edu/sbdc